

LET'S END PET OBESITY TOGETHER

With Hill's Prescription Diet weight products



Recommended Nutrition:

- Metabolic
- Metabolic + Mobility
- r/d
- c/d Multicare + Metabolic
- c/d Multicare Stress + Metabolic
- m/d

Pet's Name: _____

Current Weight: _____ Other Notes: _____

Target Weight: _____

Next Check-in Date: _____

Get tips for your pet's weight loss journey
And watch Moto's & Poochini's stories at EndPetObesity.com



†Toll PW, Yamka RM, Schoenherr WD, et al. Obesity. In: Hand MS, Thatcher CD, Remillard RL, et al., eds. *Small Animal Clinical Nutrition*, 5th ed. Topoka, KS: Mark Morris Institute; 2010:501-542.
 ‡2018 Pet Obesity Study. *Association for Pet Obesity Prevention*.
 §Veterinarian-supervised feeding study with 351 client-owned pets; 314 pets completed after 67 days. Data on file. Hill's Pet Nutrition, Inc.
 ¶Floerchinger AM, Jackson MI, Jewell DE et al. Effects of feeding a weight loss food beyond a caloric restriction period on body composition and resistance to weight gain in dogs. *J Am Vet Med Assoc*. 2015;247:375-384. *Data on file. Hill's Pet Nutrition, Inc. Data on file. Hill's Pet Nutrition, Inc.
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Transforming Lives



FEED THE LOVE LOSE THE WEIGHT

Millions of pets have lost weight with Hill's

MANAGING & UNDERSTANDING YOUR PET'S WEIGHT

PET OBESITY IS A BIG PROBLEM

50% of pets are overweight¹

90% of pet parents with an overweight pet don't realize it²



Spot the signs of weight issues

- Ribs cannot easily be felt
- Loss of an obvious waist
- Collar needs loosening
- Difficulty walking
- Slow movement
- Shortness of breath*
- Sleeping more than usual

What might be affecting my pet's weight?

- Excess calories
- Breed
- Age
- Lack of exercise
- Neutering
- Over-treating

Managing your pet's weight issues

Your pet needs your love to live their best possible life. Even as little as an extra 20% weight can increase the likelihood of serious conditions such as osteoarthritis, urinary troubles and respiratory diseases.²



NUTRITION TO HELP YOU FEED THE LOVE



Prescription Diet Metabolic

For obese, overweight or obese-prone pets

88% of pets lost weight at home in 2 months when fed Prescription Diet Metabolic³



Prescription Diet c/d Multicare + Metabolic

For pets with weight and urinary conditions

Nutrition to reduce the risk of calcium oxalate & struvite stones and clinically proven to reduce weight by 13% in 60 days⁴



Prescription Diet r/d

For obese pets, including those with diabetes mellitus, hyperlipidemia, colitis or constipation

Clinically proven nutrition for healthy weight loss in just 8 weeks⁵



Prescription Diet m/d

For cats with diabetes mellitus

High protein, low carbohydrate nutrition, clinically proven to manage diabetes & weight⁶

*This may be a sign of a more serious problem. If you are concerned, please contact your veterinarian.