



Transforming Lives



FEED THE LOVE LOSE THE WEIGHT

Millions of pets have lost weight with Hill's



GET NEW TOOLS TO MAKE WEIGHT CONVERSATIONS EASIER
And watch Moto's & Poochini's story at [EndPetObesity.com/Vet](https://www.EndPetObesity.com/Vet)

LET'S END PET OBESITY TOGETHER

With Hill's Prescription Diet weight products



90% of pet parents with an overweight pet don't realize it¹

So Hill's is making it our mission to End Pet Obesity once and for all, with new tools to help you have the weight loss conversation with your clients:

- New Quick Reco tool
- BFI tool
- Educational content
- Downloadable pet parent resources
- Two new animated films

Ask your Hill's rep about weight nutrition that's
A STEP AHEAD FOR THEIR BEST LIFE



¹2018 Pet Obesity Study, Association for Pet Obesity Prevention.
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