



Transforming Lives



# LET'S END PET OBESITY TOGETHER

We're raising awareness with pet parents to make weight conversations easier.

SIGN UP FOR YOUR WEIGHT TOOLS



# 90% OF PET PARENTS WITH AN OVERWEIGHT PET DON'T REALIZE IT<sup>1</sup>

Let's help more pets lose weight with  
these tools, promos and other resources.

## Vet Clinic Support

- Hill's Quick Recommendation Tool
- Body Fat Index Tool to Determine Ideal Weight
- Educational Social Media Assets
- Weight Seminars and Recommendation Videos

## Pet Parent Support

- In-clinic + Vet Home Delivery Offer
- Weight Scale Mat
- NEW! Landing Page
- NEW! Sweepstakes

Plus "Ask Your Vet" Message on Select Media



hulu



## Exclusive client savings

Talk to your clients about their pet's weight  
and extend these limited-time offers:

### 20% OFF

their first purchase through a  
participating online platform

### Additional \$5 OFF

during sign up

Plus savings through Quick Reco



Watch Moto & Poochini's story at  
[EndPetObesity.com/Vet](https://EndPetObesity.com/Vet)

VETSOURCE™

covetrus