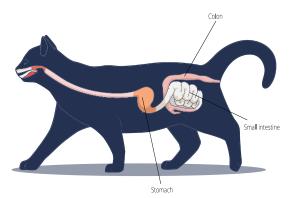


CLINICAL EVIDENCE REPORT

Hill's ActivBiome+ Technology Manages Microbiome Health in Dogs and Cats

The gastrointestinal tract is inhabited by communities of microorganisms essential to host health. These microorganisms are referred to as the microbiome and the exact population of microorganisms is unique to each host.

These bacteria are functionally and compositionally diverse, allowing contribution to energy homeostasis, metabolism, gut epithelial cell health, and immunologic activity; all of which ultimately are important for overall host health. Maintenance of this ecosystem is often desired even in healthy animals to optimize digestive benefits similar to how people are encouraged to eat their fruits and vegetables. This population is not static and can change due to medications such as antibiotics, environmental factors, disease states, and dietary influences. Additionally, it is common to see dysbiosis (imbalance in the gastrointestinal microbiome) in chronic GI disease in cats and dogs.



Over the past several years, Hill's has focused heavily on

studying the microbiome, characterizing bacterial populations of the gastrointestinal tract of cats and dogs. Most critically, Hill's has performed analyses to understand the functions of those bacteria in the gastrointestinal tract.

Hill's has found that ActivBiome+ Technology, a unique blend of prebiotics, starts working quickly to activate each pet's unique gastrointestinal microbiome and release helpful postbiotics.



What is ActivBiome+ Technology?

Hill's ActivBiome+ Technology is a proprietary blend of prebiotics shown to rapidly activate the gut microbiome and release helpful postbiotics (metabolic products of microbial metabolism) to support digestive health and well-being. By promoting activity of beneficial gut bacteria, it also helps to suppress the growth of potentially undesirable bacteria and their metabolites. The prebiotic sources in ActivBiome+ Technology were

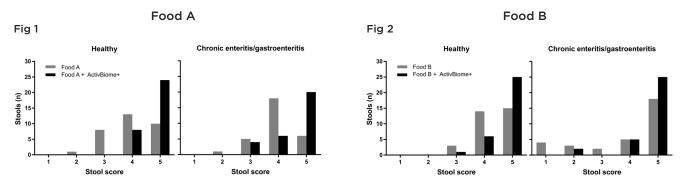
selected because they have multiple functions (such as water retention, stool bulking, and gastrointestinal transit) and contain fiber bound polyphenols. The microbes ferment the prebiotics and produce gut-nourishing compounds, as well as release and activate the aforementioned antioxidant and anti-inflammatory polyphenols. These and other postbiotics benefit the gut, as well as other organs and tissues.

How does ActivBiome+ Technology improve Gastrointestinal Health?

A series of studies at Hill's Pet Nutrition Center (PNC) were conducted demonstrating how ActivBiome+ Technology works and clinically showed improvements when this synergistic blend of prebiotics was added to certain foods. **Both dogs and cats showed improvements in markers of** gastrointestinal microbiome health.¹² Dogs and cats also showed improvements in stool quality.²

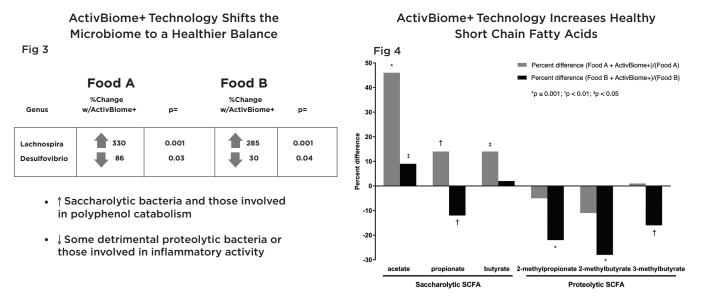
One canine feeding study evaluated the benefits of the ActivBiome+ Technology in healthy dogs (n=16) and in dogs with chronic, recurrent enteritis or gastroenteritis (n=16) in a randomized, cross-over design study. ActivBiome+ Technology was added to either a hydrolyzed meat food (Food A, Fig 1) or grain-rich food (Food B, Fig 2) and fed over a 56 day period. **All dogs had significant improvements in stool quality, including those with chronic enteritis/gastroenteritis, when given food that included the ActivBiome+ Technology prebiotic blend.²**

ActivBiome+ Technology Improved Stool Quality in All Dogs



Figures 1 and 2 illustrate the changes in stool guality among all dogs consuming this prebiotic blend. By the end of 4 weeks, the stool guality score of the dogs with chronic enteritis/ gastroenteritis had improved to the point that they were no longer significantly different from the healthy dogs.

Additionally, a significant increase in beneficial bacteria taxa (e.g. Lachnospira sp, Fig 3) and a decrease in harmful bacteria taxa (e.g. Desulfovibrio sp.) was observed. This positive change in the microbiome also leads to an increase in the production of helpful postbiotics. ActivBiome+Technology also significantly increased fecal levels of numerous other helpful postbiotics, including certain polyphenols and short-chain fatty acids (SCFA's). The SCFA's help reduce fecal pH, creating an environment that favors the growth of beneficial bacteria in the host. Potentially harmful postbiotics (fecal polyamines such as putrescine, spermidine) were also measured and were reduced by the addition of ActivBiome+Technology.²



Similar to dogs, the feline research done at the PNC on 28 healthy cats showed that ActivBiome+ Technology helped create a more positive gastrointestinal microbiome environment. There was a significant increase in beneficial bacteria. There was also a significant increase in key postbiotics such as SCFA's (acetic & propionic acids) from prebiotic fermentation and a decrease in fatty acids (isobutyric, 2-methylbutyric, & isovaleric acids) from protein breakdown (Fig 4). Increased stool moisture and decreased pH were also achieved while maintaining acceptable stool scores.¹



ActivBiome+ Technology is clinically proven to provide numerous benefits in both dogs and cats

- Activate Activates the pet's individual gut microbiome & promotes a beneficial microflora
- Release Releases & converts fiber bound polyphenols into more potent anti-inflammatory & antioxidant postbiotics
- Increase Increases short-chain fatty acid production to nourish colonocytes
- Balance Supports beneficial gut bacteria for a healthy gut microbiome balance
- Promote Promotes healthy stool quality in healthy dogs & cats as well as dogs & cats with enteritis^{23.4}



Wernimont SM, Fritsch DA, Jackson M, et al. Specialized Dietary Fibers Alter Microbiome Composition & Promote Fermentative Metabolism in the Lower Gastrointestinal Tract of Healthy Adult Cats. *Current Developments in Nutrition.* 2019;3:20-45. "Jackson M, Jewell DE, Balance of Saccharolysis and Proteolysis Underpins Improvements in Stool Quality Induced by Adding a Fiber Bundle Containing Bound Polyphenols to Either Hydrolyzed Meat or Grain-rich Foods. *Gut Microbes.* 2019;10(57):298-320. "Wernimont SM, Firisch DA, Jackson M, et al. Polyphenol-rich Dietary Fiber Sources Increased Antioxidant & Anti-Inflammatory Polyphenols in the Lower Gastrointestinal Tracts of Healthy Adult Cats While Maintaining Fecal Characteristics Similar to Control. *FASEB J.* 2020;34(1). "Wernimont SM, Firisch DA, Jackson M, et al. Polyphenol-rich Dietary Fiber Sources Increased Inicial Outcomes in Adult Cats with Constignation or Diarrhes. *ASEB J.* 2020;34(1):1. The Hill's Transforming Lives logo, the Hill's Prescription Diet logo, the ActivBiome+ logo, Hill's, and ActivBiome+ Technology are trademarks of Hill's Pet Nutrition, Inc.