MANAGING YOUR CAT’S STRESS

A COMMON RISK FACTOR FOR URINARY ISSUES
WHAT CAUSES STRESS IN CATS?

Adversarial relationships with other pets
Like competing for food, territory, a clean litter box or even their pet parents’ affections

Major life changes
Like adding or removing other pets (or people!), moving homes, or disrupted routines

Noisy events
From an event as simple as a party to one as major as remodeling, loud noises can trigger stress

Boredom
Cats benefit from an outlet for their energy, like a scratching post or playtime with a pet parent

How stress & urinary issues are connected:

When the cat senses environmental stress, the brain increases stimulus to the bladder.

Bladder inflammation increases feedback to the brain, which amplifies the stress response.
What you feed your cat plays an important role in helping manage urinary tract health and even stress.

**How Prescription Diet c/d Multicare Stress can help**

What you feed your cat plays an important role in helping manage urinary tract health and even stress.

- **Anti-stress ingredients**
  Added L-tryptophan and hydrolyzed casein help manage stress

- **Controlled minerals**
  Controlled levels of magnesium, calcium and phosphorus to reduce the building blocks of crystals and stones

- **Optimal urinary pH**
  Helps dissolve struvite bladder stones and prevent plugs by reducing risk for crystals and FIC episodes

- **Omega-3 fatty acids**
  High levels of omega-3 fatty acids to help reduce discomfort

**Manage your cat’s stress with a great tasting food they can’t wait to eat**
10 TIPS TO HELP RELIEVE YOUR CAT’S STRESS

1. Feed Prescription Diet c/d Multicare Stress
   To help manage stress and anxiety

2. Satisfy their urge to scratch
   This releases pheromones and makes them feel happy

3. Spacious, sparkling clean litter
   Because cats have high standards

4. Create a playground
   Keep them active and entertained

5. Give them a window seat
   Let them watch the world outside

6. Rewards for good behavior
   Cats love appreciation

7. Help them reach new heights
   Cats love to climb up high and look down from above

8. Mind your place settings
   Keep food and litter trays in separate areas

9. A place away from it all
   Just like us, sometimes cats like to get away from it all

10. To each their own
    Provide enough food, water and litter trays for each cat

Learn more about urinary nutrition that’s A STEP AHEAD FOR THEIR BEST LIFE at HillsPet.com/UrinaryCare