

URINARY CARE



URINARY NUTRITION THAT'S A STEP AHEAD FOR THEIR BEST LIFE

- 1 Clinically tested to lower the rate of recurrence of FIC signs by 89%¹
- 2 Dissolves struvite stones in as little as 7 days (average 27 days)²
- 3 Formulated to promote low urine calcium³ to help reduce risk for calcium oxalate recurrence⁴
- 4 With ingredients to manage stress^{5,6}



SPOT THE SIGNS OF YOUR CAT'S URINARY ISSUES

SIGNS

- URINATING OUTSIDE THE LITTER BOX
- CRYING OUT OR STRAINING TO URINATE
- URINATING BLOOD
- FREQUENT TRIPS TO THE LITTER BOX, BUT SMALL AMOUNTS OF URINE

RISKS

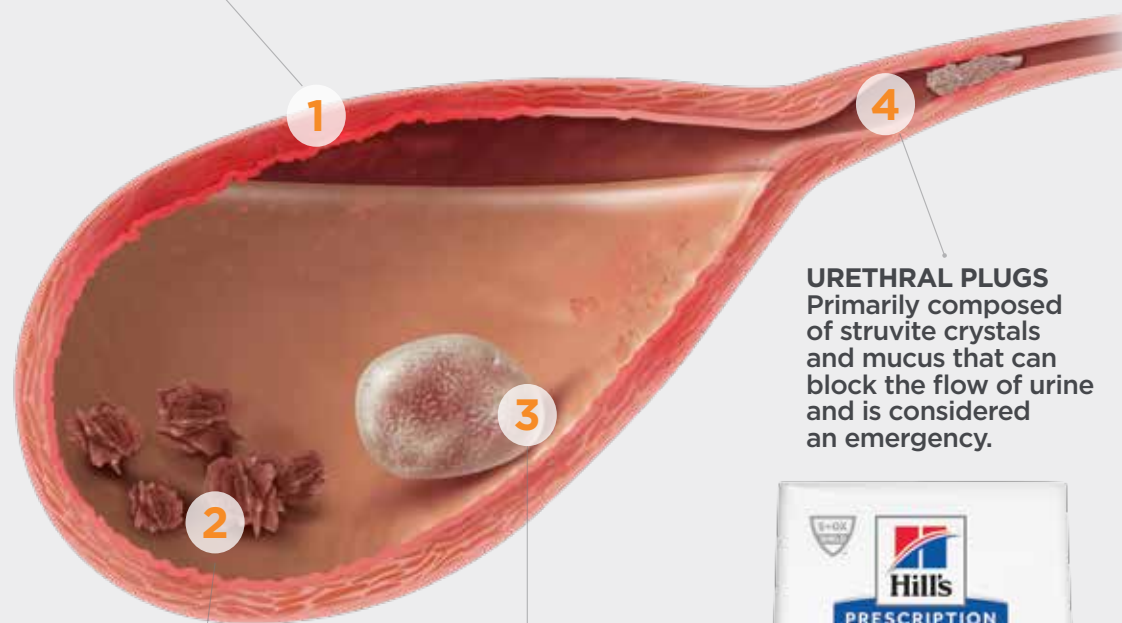
- STRESS
- DIET
- OBESITY
- LOW WATER INTAKE



WHAT IS URINARY TRACT DISEASE?

FELINE IDIOPATHIC CYSTITIS (FIC)

Environmental factors can lead to stress that can cause painful bladder inflammation.



URETHRAL PLUGS
Primarily composed of struvite crystals and mucus that can block the flow of urine and is considered an emergency.

CALCIUM OXALATE AND STRUVITE STONES
Increased urine saturation levels increase the risk of struvite and calcium oxalate stone formation.

