



Transforming Lives



MANAGING YOUR CAT'S STRESS

A COMMON RISK FACTOR FOR URINARY ISSUES

WHAT CAUSES STRESS IN CATS?

Adversarial relationships with other pets

Like competing for food, territory, a clean litter box or even their pet parents' affections

Major life changes

Like adding or removing other pets (or people!), moving homes, or disrupted routines

Noisy events

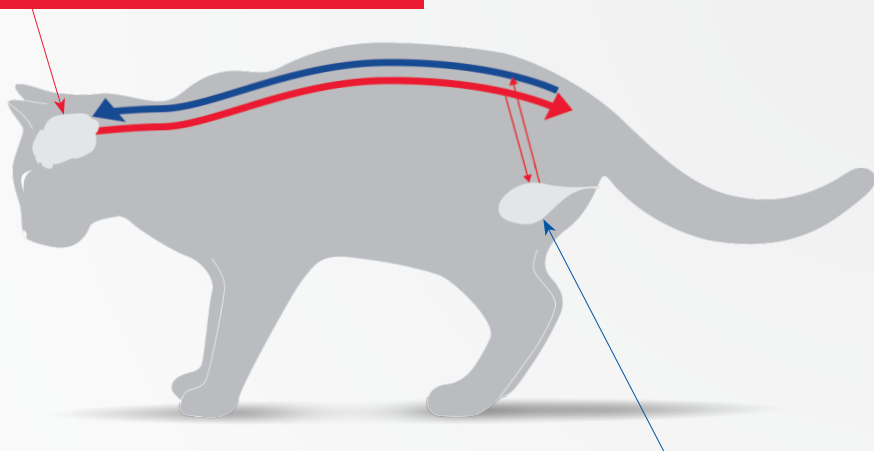
From an event as simple as a party to one as major as remodeling, loud noises can trigger stress

Boredom

Cats benefit from an outlet for their energy, like a scratching post or playtime with a pet parent

How stress & urinary issues are connected:

When the cat senses environmental stress, the brain increases stimulus to the bladder.



Bladder inflammation increases feedback to the brain, which amplifies the stress response.

FELINE URINARY ISSUES CAN BE TRIGGERED OR WORSENERD BY STRESS

How Prescription Diet c/d Multicare Stress can help

What you feed your cat plays an important role in helping manage urinary tract health and even stress.



Anti-stress ingredients

Added L-tryptophan and hydrolyzed casein help manage stress



Controlled minerals

Controlled levels of magnesium, calcium and phosphorus to reduce the building blocks of crystals and stones



Optimal urinary pH

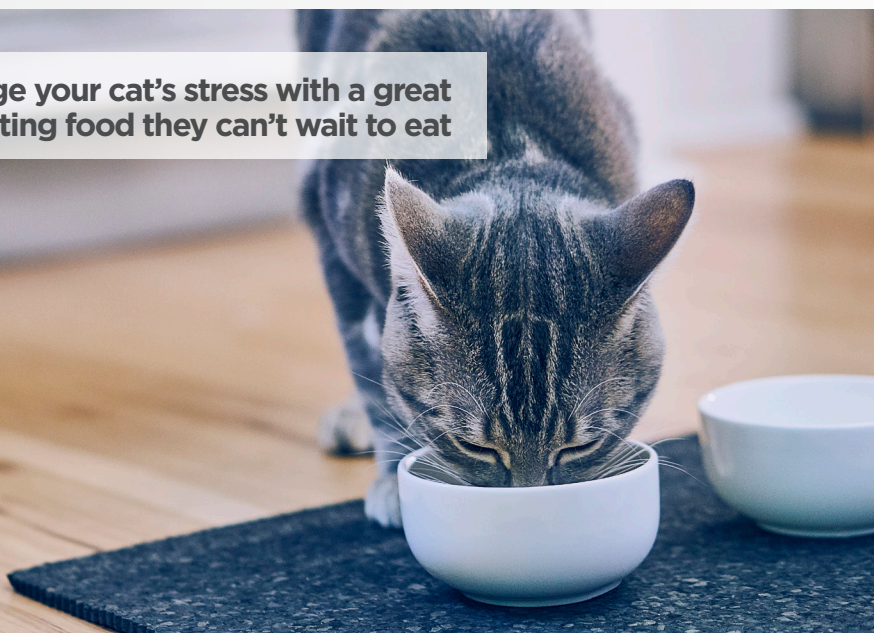
Helps dissolve struvite bladder stones and prevent plugs by reducing risk for crystals and FIC episodes



Omega-3 fatty acids

High levels of omega-3 fatty acids to help reduce discomfort

Manage your cat's stress with a great tasting food they can't wait to eat



10 TIPS TO HELP RELIEVE YOUR CAT'S STRESS

1 Feed Prescription Diet c/d Multicare Stress

To help manage stress and anxiety

2 Satisfy their urge to scratch

This releases pheromones and makes them feel happy

3 Spacious, sparkling clean litter

Because cats have high standards

4 Create a playground

Keep them active and entertained

5 Give them a window seat

Let them watch the world outside

6 Rewards for good behavior

Cats love appreciation

7 Help them reach new heights

Cats love to climb up high and look down from above

8 Mind your place settings

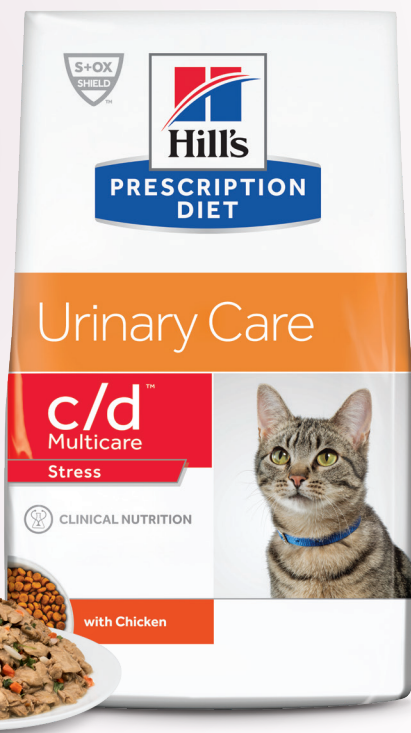
Keep food and litter trays in separate areas

9 A place away from it all

Just like us, sometimes cats like to get away from it all

10 To each their own

Provide enough food, water and litter trays for each cat



Learn more about urinary nutrition that's

A STEP AHEAD FOR THEIR BEST LIFE at HillsPet.com/UrinaryCare

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