



**From belly aches  
to belly rubs.**

Ease digestive upsets with our powerful ActivBiome+ Digestion, clinically shown to activate the gut microbiome and improve stool quality.



**SCIENCE DOES MORE**

# What is the microbiome?

The microbiome is the intestinal ecosystem of microbes that live within the host GI tract, including bacteria, archaea, fungi, protozoa and viruses.

## A dysbiotic microbiome can be associated with:<sup>1</sup>

- Chronic enteropathies
- Kidney disease
- Obesity
- Behavioral issues
- Other health conditions

## A healthy microbiome helps:

- Optimize digestion
- Absorb nutrients effectively
- Enhance immune function
- Regulate energy levels

## A revolutionary blend of prebiotic fibers proven to support digestive and overall health.

- Activates the gut microbiome to release and convert polyphenols into potent anti-inflammatory and antioxidant postbiotics
- Increases short-chain fatty acid production to nourish colonocytes
- Supports beneficial gut bacteria and suppresses undesirable bacteria growth
- Works quickly to promote healthy stool quality



# Canine nutrition for GI disorders

## Upper GI

### Juvenile Gastritis/enteritis

- Gastroenteritis
- Gastritis
- Malabsorption
- Small bowel diarrhea (including bacterial, viral, intestinal parasites, etc.)
- Vomiting
- Dietary indiscretion
- Poor body condition

**i/d puppy**

Post-Operative Care

### Gastritis/enteritis

- Gastroenteritis
- Gastritis
- Malabsorption
- Vomiting
- Dietary indiscretion

**i/d adult**

Post-Operative Care

### Fat-Sensitive Disorders

- Pancreatitis
- Hyperlipidemia
- Protein-losing enteropathy

**i/d low fat**



### Stress-Related Gastritis/enteritis

**i/d stress**



## Adverse Food Reaction

### Adverse Food Reaction

- Food allergy
- Food intolerance
- Food-responsive enteropathy

**z/d**

Hydrolized

**d/d**

Novel



### Juvenile Colitis

- Large bowel diarrhea (including bacterial, viral, intestinal parasites, etc.)

**i/d puppy**

Post-Operative Care



### Colitis

- Fiber-responsive enteropathies
- Antibiotic-responsive diarrhea
- Constipation
- Infectious diarrhea

**GI Biome**

\*Consider Prescription Diet w/d as a secondary option, particularly in obese-prone dogs



## Large Bowel

### Need for Fat Restriction

**z/d low fat**

Hydrolized



# Feline nutrition for GI disorders

## Upper GI

## Adverse Food Reaction

## Large Bowel

### Juvenile Gastritis/enteritis

- Vomiting
- Diarrhea (including bacterial, viral, intestinal parasites, etc.)
- Poor body condition

i/d kitten

Post-Operative Care

### Gastritis/enteritis

- Pancreatitis
- Exocrine pancreatic insufficiency
- Megacolon (not responsive to fiber)

i/d adult

Post-Operative Care

### Adverse Food Reaction

- Food allergy
- Food intolerance
- Food-responsive enteropathy

z/d

Hydrolyzed

d/d

Novel

### Colitis

- Constipation (including fiber-responsive megacolon)
- Fiber-responsive enteropathies
- Antibiotic-responsive diarrhea
- Infectious diarrhea

GI Biome Stress

### Juvenile Colitis

- Large bowel diarrhea (including bacterial, viral, intestinal parasites, etc.)

i/d kitten

Post-Operative Care



## Recipe for transition success

Any time there is a change in food in patients with a chronic condition, a gradual transition of at least seven days is recommended. **In otherwise healthy pets experiencing acute episodes of GI upset, a transition to your selected therapeutic GI diet is generally not needed.**

Available in their



favorite forms & flavors

For special cases and additional support, please contact Hill's VCS at 1-800-548-VETS (8387) or [Vet\\_Consult@Hillspet.com](mailto:Vet_Consult@Hillspet.com).

# GI portfolio news



## ActivBiome+ formula upgrades

All i/d and z/d formulas now include our ActivBiome+ Digestion blend! Prescription Diet z/d canine formulas with ActiveBiome+ Digestion help firm loose stool in 3 days — 7X faster than before.\*

\*As compared to z/d canine nutrition without ActivBiome+ Digestion

## i/d Puppy & Kitten Formulas

80% of a dog's growth and 90% of a cat's growth happens in the first 12 months of life. Ease digestive upsets with food specialized for their first year:

- Promotes a healthy immune system
- Delicious and highly digestible
- Helps restore energy levels and lost nutrients



## All i/d adult foods now feature Hill's S+OXSHIELD

to help promote a healthy urinary environment that reduces the risks of struvite and calcium oxalate stones

## How i/d nutrition works



Restores lost nutrients and energy levels in a highly digestible formula



Promotes a healthy immune system, stool and digestion



Includes added electrolytes, B vitamins and antioxidants



**Now in all i/d formulas!**

Fuels good gut bacteria with our exclusive ActivBiome+ Digestion blend



## How GI Biome nutrition works



Formulated to promote healthy stool in as little as 24 hours



Clinically shown to help limit recurrence of digestive upsets



Activates the microbiome to produce beneficial postbiotics



Proprietary ActivBiome+ Digestion technology nourishes your patient's microbiome



## Support beyond nutrition



Staff Feeding:  
Find exclusive discounts



Hill's Veterinary Academy:  
RACE-approved CE



HillsVet.com:  
Clinical studies, product  
information & more