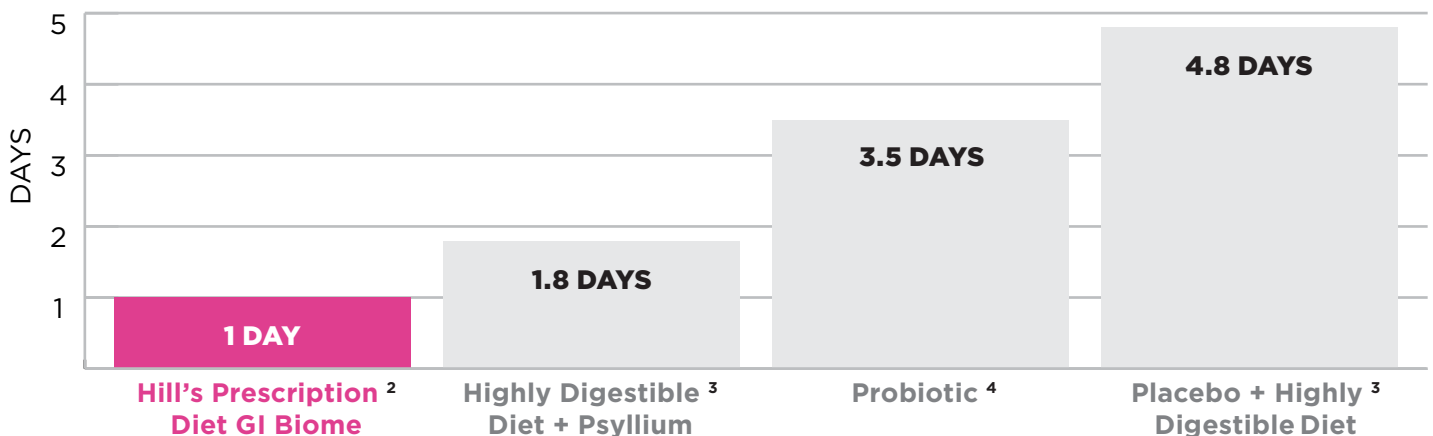


Battle of the 'Biotics

“The current data point toward a very limited and possibly clinically unimportant effect of probiotics for prevention or treatment of acute gastrointestinal disease”¹

AVERAGE DAYS TO FORMED STOOL



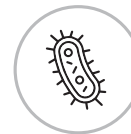
Hill's Prescription Diet GI Biome

In addition to rapid improvement in stool quality, pet owners also reported improvement in other clinical signs such as nausea and vomiting and reported an overall **significant improvement (P < 0.05) in quality of life.**²



Psyllium

A single source of fiber supplementation may not yield the same clinical benefits as diets with a varied mix of prebiotic fiber sources.⁶



Probiotics

It is difficult to achieve consensus on the "optimal dose" of probiotics to produce a positive clinical effect in veterinary patients.¹

One study evaluating 25 commercially available products documented poor quality control of probiotics for the veterinary market.⁵

SOURCES

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