


natural ingredients perfectly balanced

	PROTEIN	FATS	VITAMINS	MINERALS	FIBER
EXCESS	KIDNEY STRESS	WEIGHT GAIN	ORGAN STRESS	BLADDER STONES	GAS
 100% BALANCED NUTRITION	LEAN MUSCLE & GROWTH	HEALTHY SKIN & COAT	STRONG IMMUNE SYSTEM	STRONG BONES & TEETH	HEALTHY DIGESTION
DEFICIENCY	POOR GROWTH	DULL COAT	FATIGUE	WEAKNESS	LOOSE STOOLS

the Hill's difference



100% GUARANTEED GREAT TASTE We're confident your pet will enjoy Hill's Ideal Balance foods. In fact, we're so confident that we offer a **100% money-back guarantee**.



WE MAKE EVERY BAG OF OUR DRY FOOD in our own U.S. facilities with the highest quality natural ingredients from North America and Europe.

These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

To learn more about how Ideal Balance can benefit your pet, go to:

hillspet.com/idealbalance

*Hill's guarantees Ideal Balance pet foods for quality, consistency and taste. If you are not completely satisfied with any purchase of Ideal Balance pet food for these reasons, simply return the unused portion for a full refund or replacement.

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100% balanced nutrition guaranteed

or your money back

for every stage of your pet's life



- For puppies, kittens, adult pets and mature adult pets
- For small and large breed dogs

for pets with grain sensitivities



- Natural Chicken & Potato Recipe
- Natural Salmon & Potato Recipe

for pets in need of natural solutions



- For dogs and cats: Slim & Healthy
- For cats: Hairball and Indoor
- For dogs: Active



Fresh Chicken #1
LEAN PROTEIN
helps keep slim and trim



Vegetables
VITAMINS & MINERALS
to keep playing longer



Apples
VITAMIN C
to boost natural defenses



Brown Rice
NATURAL FIBER
healthy digestion
for happy tummies



Flaxseed
OMEGA-3 & 6
improves skin & coat —
guaranteed or your money back



Cranberries
ANTIOXIDANTS
Promotes bladder health

NO
Corn • Wheat • Soy
NO Artificial Colors
Flavors or
Preservatives