

90% of pet parents with an overweight pet don't realize it¹

Let's help more pets lose weight with provided tools, promotions and other resources

Vet Clinic Support

- Hill's Quick Recommendation tool
- Body Fat Index tool to determine ideal weight
- Client education social media assets
- Weight seminars and recommendation videos

Pet Parent Support

- In-clinic + Vet home delivery offers
- Client online education page
- Win our Hill's Bundle of Love sweepstakes

Plus, "Ask Your Vet" messaging on select media



Exclusive client savings

Get up to 30% off your first vet-sponsored home delivery autoship order — plus, additional savings through Hill's Quick Reco



Watch Moto & Poochini's story at
EndPetObesity.com/Vet

¹2018 Pet Obesity Study. Association for Pet Obesity Prevention.
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VETSOURCE™

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Transforming Lives



let's end pet obesity together



Millions of pets have lost weight with Hill's

(for example, Metabolic)

Get tools to make weight conversations easier





Managing weight issues in canine patients

Weight loss and maintenance through activated metabolism

Weight loss high in fiber and low on calories.

Weight loss and maintenance + joint care

Weight loss and maintenance + urinary health

Weight maintenance high in fiber, moderate in calories



Prescription Diet Metabolic

Clinically proven nutrition to help pets naturally lose weight by activating their metabolism



Prescription Diet r/d

Clinically proven nutrition for healthy weight loss in just 8 weeks



Prescription Diet Metabolic Weight + j/d

Clinically proven nutrition to help dogs naturally lose weight by activating their metabolism and improving mobility in as little as 21 days



Prescription Diet c/d Multicare + Metabolic Weight

Clinically proven to manage urinary health while providing nutrition shown to help 96% of dogs lose weight



Prescription Diet w/d

Clinically tested nutrition formulated for multiple benefits: digestive health, weight management, blood sugar management and urinary health



Managing weight issues in feline patients



Weight loss and maintenance through activated metabolism

Weight loss high in fiber and low in calories

Weight loss and maintenance high in protein and low in carbohydrates

Weight loss and maintenance + urinary health

Weight loss and maintenance + urinary health + stress

Weight maintenance high in fiber, moderate in calories



Prescription Diet Metabolic

Clinically proven nutrition to help pets naturally lose weight by activating their metabolism



Prescription Diet r/d

Clinically proven nutrition for healthy weight loss in just 8 weeks



Prescription Diet m/d

Clinically formulated nutrition to help cats lose weight and manage blood sugar



Prescription Diet c/d Multicare + Metabolic Weight

Clinically proven to provide nutrition that leads to 8 times greater success* in reducing common urinary signs, shown to help 88% of overweight cats lose weight

*Versus scientific control



Prescription Diet c/d Multicare Stress + Metabolic Weight

Clinically tested nutrition to reduce the recurrence of the most common urinary concerns by 89% AND reduce weight by 11% in 60 days, with ingredients to manage stress-related urinary episodes



Prescription Diet w/d

Clinically tested nutrition formulated for multiple benefits: digestive health, weight management, blood sugar management and urinary health

If you're unsure which Prescription Diet weight food is right for your patient or have questions, please contact Hill's Veterinary Consultation Service by calling 1-800-548-VETS (8387) or emailing vet_consult@hillspet.com.