

Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

If your pet is overweight, your veterinarian will recommend a Hill's® Prescription Diet® brand pet food specially formulated for weight loss. These foods provide complete, balanced nutrition to keep your pet satisfied while losing weight.

Hill's® Prescription Diet® is available in both canned and dry formulas, which can be used alone or together to meet your pet's needs and preferences. Changing to Hill's is easy because the products taste great and are appealing to pets. You may find the new food costs less to feed per day than your pet's previous food.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

Hill's® Prescription Diet® r/d®

Proven low calorie weight loss

A complete food that's low in calories, but high in dietary fiber to ensure your pet feels satisfied. Rich in L-carnitine to help burn fat and increase muscle during weight loss, and antioxidants to maintain a strong immune system. Helps pets lose weight safely and effectively.



Also available in chicken variety

Hill's® Prescription Diet® w/d®

Weight management for pets prone to weight gain

A great tasting, balanced food that's low in calories and fat. Formulated specifically for dogs and cats that are prone to gaining weight.



Also available in chicken variety

Hill's® Prescription Diet® m/d® Feline

Proven metabolic weight loss

A high-protein, low-carbohydrate food formulated especially for cats that may respond better to a metabolic approach to weight loss.



Your checklist

- ✓ Ask your veterinarian to record your pet's current weight, and take your pet back to the clinic for regular monitoring
- ✓ Only feed the food recommended by your veterinarian
- ✓ Divide daily food allowance into several small meals to help satisfy your pet and allow calories to be burned more quickly
- ✓ Don't feed people food—this can decrease the effectiveness of the recommended food
- ✓ Hill's low calorie treats are another great choice for your dog
- ✓ Always provide plenty of fresh, clean water
- ✓ Increase your pet's level of exercise through play and regular walking
- ✓ If you have more than one pet, feed them separately

FEEDING INSTRUCTIONS

Food recommended: _____
 Daily amount: _____
 No. of meals per day: _____
 How long: _____
 Next appointment: _____

FOR MORE INFORMATION

For more information about Hill's® pet foods, call Hill's Consumer Affairs at 1-800-445-5777 or visit www.HillsPet.com

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*Hill's guarantees Prescription Diet® pet foods for quality, consistency, and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



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Weight Conditions



Clinical Nutrition to Improve Quality of Life™



How can I help my pet lose weight?

Weight problems are common in cats and dogs, and can be successfully managed through changes in food or a nutrition program. Combining a change in nutrition with increased exercise is the most effective way of achieving a healthy weight.

Exercise tips for cats:

- Encourage your cat to follow you when you move from room to room, particularly up and down stairs
- Use toys to encourage your cat to play, or hide food and make him or her “hunt” for it
- Shine a flashlight on walls or floor for your cats to chase

Exercise tips for dogs:

- Enjoy regular walks with your dog—walking at a constant pace will help burn calories
- Encourage play in the yard and in the home
- Toss a Frisbee or a ball, or play a retrieval game



What causes weight gain?

Weight gain is the result of an increase in body fat. This is usually caused by eating too much, especially when combined with lack of exercise. But there can be other contributing factors too.

Age Older pets are less active, have less energy, and require fewer calories.

Breed Some breeds are more likely to gain weight. These include Labrador retrievers, cocker and King Charles Spaniels and mixed breed cats.

Neutering/spaying Clinical studies have shown that the basic metabolism of neutered pets is lower. Neutered pets actually require fewer calories.

Medical Problems Very occasionally weight gain is associated with a medical disorder that may require specific treatment.

IMPORTANT

Even if your pet does not show any signs of being overweight, it is important to have regular weight checks at the veterinarian's to make sure his or her ideal weight is maintained.

Is my pet overweight?

All pets have an ideal weight for their size and breed. Your veterinarian will be able to tell you what this is, and show you how to check that your pet is maintaining a healthy weight.

If your pet is overweight, you may notice some of the following signs:

- Ribs cannot easily be felt when running your hand along your pet's side
- Loss of an obvious waist
- Collar needs loosening
- Difficulty in walking
- Slow movement
- Shortness of breath
- Bad temper
- Sleeping more than usual



The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being. Balanced nutrition is an essential part of an active, healthy lifestyle.

Eating too much food will cause your pet to become overweight, and this increases the risk of conditions such as arthritis, diabetes, heart disease and breathing problems. This brochure explains how nutrition can help.

Topics covered:

- How can I help my pet lose weight?
- Causes of weight gain
- Signs of weight gain
- Nutrition that improves the condition

