



Have you noticed any of these changes in your cat?

Check for the warning signs of Feline Lower Urinary Tract Disease (FLUTD), because even subtle changes in behavior may indicate a serious problem.

- Changes in urination**
- Urinating often, with low volume Yes No
- Urinating outside the litter box
- Urinating in new locations
- Straining to urinate**
- Tense, hunched posture
- Arched back
- Crying out while urinating
- Abnormal urine**
- Blood-stained urine
- Dark urine
- Changes in behavior**
- Frequently licking urethral opening
- Restless
- Listless
- Hiding away
- Refusing to eat

If you answered "Yes" to any of the above, be sure to talk with your veterinarian about how Hill's® Prescription Diet® pet foods can help cats with FLUTD.



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Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

Your veterinarian will recommend a Hill's® Prescription Diet® brand pet food that will maintain the correct urinary pH balance and help control the formation of crystals/stones. Cats with urinary problems need long-term management, so you may be advised to feed a food from the Prescription Diet cat food urinary category.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

Hill's® Prescription Diet®

Urinary problem management

Your veterinarian will recommend a Hill's® Prescription Diet® food to meet your cat's specific needs.

These foods contain different combinations of nutrients and minerals that correct imbalances in your pet's nutrition that may help contribute to urinary problems. The food may also help dissolve crystals/stones and help control recurrence.

From time to time, it may be necessary to change from one food to another in the Prescription Diet cat food urinary category.

c/d® Multicare Feline	Reduces the risk of recurrence of both calcium oxalate and struvite stone/crystal formation in cats
s/d® Feline	Formulated to help dissolve struvite stones in cats*
w/d® Feline	Manages struvite-related urinary problems in overweight cats
k/d® Feline	Manages urinary problems associated with less common crystal types in cats

*Not recommended for long-term feeding (over 6 months)



Your checklist

- ✓ If your pet's condition doesn't improve, contact your veterinarian
- ✓ Only feed the food recommended by your veterinarian
- ✓ Ask your veterinarian for advice on mixing dry and canned foods
- ✓ Don't feed your cat people food—this can decrease the effectiveness of the recommended food
- ✓ Always provide plenty of clean, fresh water. Drinking water dilutes the urine and increases the frequency of elimination, moving the urine out of the bladder more quickly
- ✓ Provide one more litter box than the number of cats in the home. Litter boxes should always be clean and fresh, easy to access, and located away from the cat's food dishes
- ✓ Discuss your cat's home environment with your veterinarian to help improve your cat's behavior and the condition

FEEDING INSTRUCTIONS

Food recommended: _____

Daily amount: _____

No. of meals per day: _____

How long: _____

Next appointment: _____

FOR MORE INFORMATION

For more information about Hill's® pet foods, call Hill's Consumer Affairs at 1-800-445-5777 or visit www.HillsPet.com

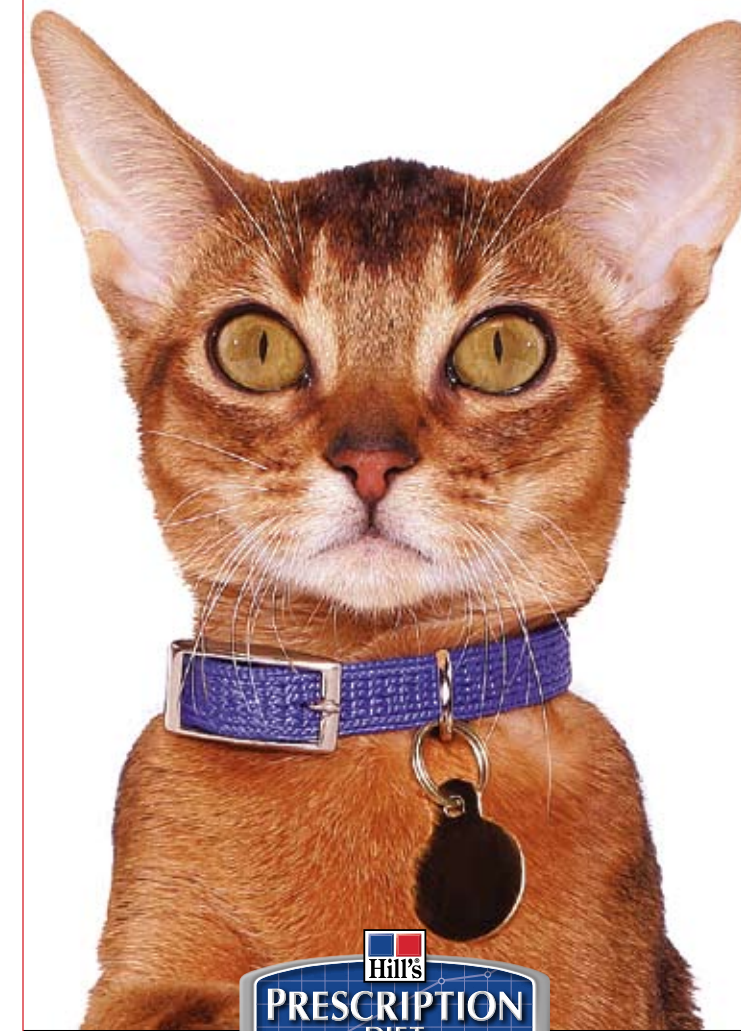
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*Hill's guarantees Prescription Diet® pet foods for quality, consistency and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



Urinary Health for Cats

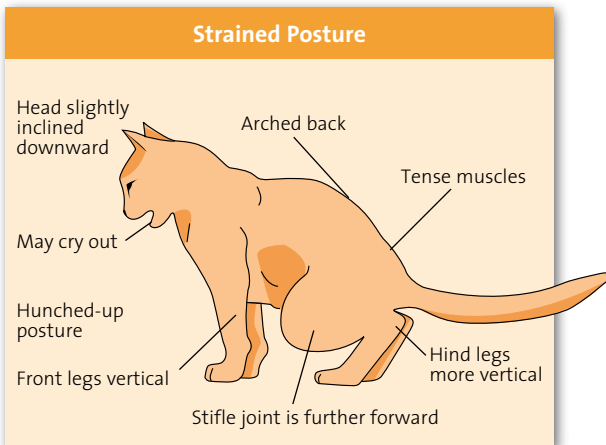
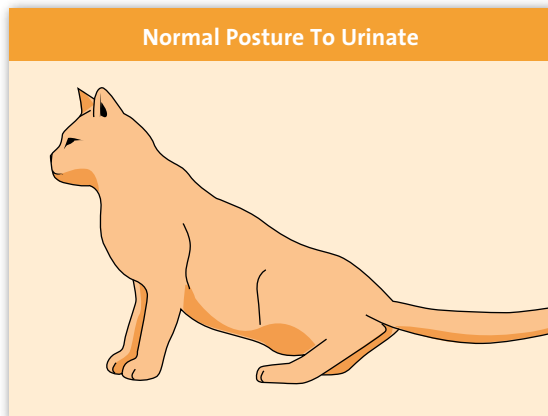


Clinical Nutrition to Improve Quality of Life™

What are urinary problems?

Urinary problems in cats may have many causes. One cause is inflammation of the lower urinary tract. If crystals and/or stones form in the urinary tract, they can obstruct the passing of urine, especially in male cats. In severe cases, this can lead to kidney damage or may even be fatal if not properly treated.

Urinary Problem Demonstration



What causes urinary problems?

Because there is no single cause of urinary problems, your veterinarian may carry out diagnostic tests. Factors that increase your cat's likelihood of developing a problem include:

Food High levels of certain minerals in food can increase the chance of crystal/stone formation in urine. Magnesium and phosphate are components of the most common crystal type, called struvite. It's important to keep these levels as low as possible in your cat's food.

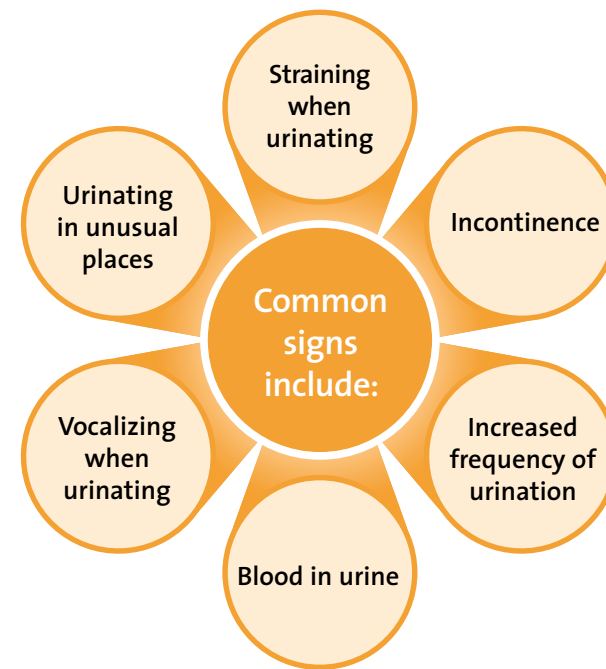
The food your cat eats also influences urine pH. Because struvite crystals tend to form less in normal urine, it's important to feed a food that maintains the correct pH to help control crystal/stone formation.

Home environment Lack of exercise, living mainly indoors, reduced water intake and dirty litter boxes may cause cats to urinate less frequently. This may lead to the formation of crystals/stones. Cats are likely to drink less water if their bowl isn't full, is too small, or is placed near noisy appliances or by the litter box. Urination may be less frequent if the litter box is dirty, if it's shared, or if it's in a busy area of the house.

Body condition Overweight cats are more prone to urinary problems.

Does your cat have urinary problems?

If your cat has urinary problems, he or she may be very uncomfortable. A blockage can be extremely dangerous, and recognizing the signs of this problem is vital. Because this condition can be very serious, contact your veterinarian immediately if you notice any of the warning signs below.



IMPORTANT

If your cat is not urinating freely, a urinary blockage may be the cause. Consult your veterinarian immediately, as this condition could be life threatening.

The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being. Balanced nutrition is an essential part of an active, healthy lifestyle.

When your cat has urinary problems, it's even more important to feed the right food. This brochure explains how nutrition can help.

Hill's® Prescription Diet® pet foods are manufactured under very high standards to ensure that every critical nutrient is supplied in the optimal quantity for balanced nutrition. Pet foods sold outside of the veterinary clinic typically are intended for only one type of urinary tract disease; however, we now offer one line of products for the three primary urinary problems in cats. You can feed your cat Prescription Diet pet foods with confidence, knowing that your cat's health is our number one concern.



Feline Lower Urinary Tract Disease

Look for these signs:

Changes in urination



Straining to urinate



Abnormal urine



Changes in behavior



Look on the back of this sheet for more warning signs of FLUTD