

Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

Your veterinarian will recommend a Hill's® Prescription Diet® brand pet food that helps your pet feel better and recover as quickly as possible. Changing to Hill's is easy because the products taste great and are appealing to pets.

The length of time you have to feed the new food will depend on your pet's individual case. Your veterinarian will advise you when your pet has fully recovered and may then recommend another pet food appropriate to your pet's condition.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

Hill's® Prescription Diet® i/d®

First choice for pets recovering from routine surgery or illness

Great tasting, easily digestible ingredients ensure that pets get all the nutrients they need to recover quickly.



Hill's® Prescription Diet® a/d®

High in energy and nutrients to support healing

Easily digestible ingredients and extra calories for pets recovering from surgery or serious illness.



Hill's® Prescription Diet® n/d® Canine

Advanced nutritional support

Support for dogs undergoing cancer treatment.



Your checklist

- ✓ If your pet's condition doesn't improve, contact your veterinarian
- ✓ Only feed the food recommended by your veterinarian
- ✓ Feed several small meals a day, including one at bedtime
- ✓ Don't feed people food—this can decrease the effectiveness of the recommended food
- ✓ Always provide plenty of clean, fresh water
- ✓ Keep wounds clean and dry, and don't allow your pet to interfere with them
- ✓ Give the recommended medication at the correct times
- ✓ Provide a warm, quiet, comfortable area for your pet to recover

FEEDING INSTRUCTIONS

Food recommended: _____
 Daily amount: _____
 No. of meals per day: _____
 How long: _____
 Next appointment: _____

FOR MORE INFORMATION

For more information about Hill's® pet foods, call Hill's Consumer Affairs at 1-800-445-5777 or visit www.HillsPet.com

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*Hill's guarantees Prescription Diet® pet foods for quality, consistency, and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



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Recovery



Clinical Nutrition to Improve Quality of Life™



Helping your pet recover

You should always give medication at the correct times, and take care of wounds and dressings as instructed. It's also important to provide lots of love, reassurance and encouragement to eat, and only feed the food recommended by your veterinarian.

Correct balance of nutrients

Because the body has difficulty obtaining enough energy during this time, food needs to be high in energy, easily digestible, and extra-rich in essential fats, proteins, vitamins and minerals.



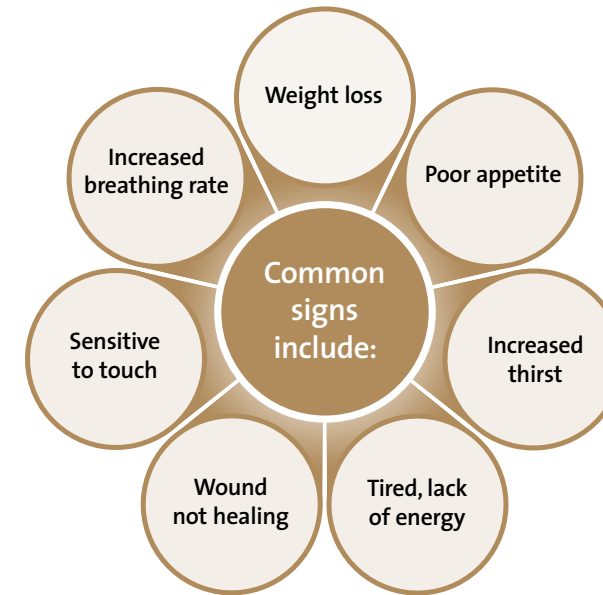
What happens during recovery?

There will be times in your pet's life when he or she will need help to recover. This could be due to a wide variety of conditions—from minor illness or elective surgery to something more serious like an accident or cancer. Cats and dogs need extra energy and nutrients, in an appetizing form, to speed up the recovery process. Even if a pet is not severely distressed, you can help recovery by feeding the right food and giving plenty of care at home.



Is your pet making progress?

Recovery can be delayed by a number of factors including incorrect nutrition and not eating enough. Whatever the reason, it's important to look for the following signs. If you notice any of them, contact your veterinarian.



IMPORTANT

Rapid weight loss, particularly when combined with loss of appetite indicates a stress response requiring attention. If you are in any doubt, consult your veterinarian immediately.

The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being. Balanced nutrition is an essential part of an active, healthy lifestyle.

When your pet is recovering from an illness or operation, it's even more important to feed the right food. This brochure explains how nutrition can help your pet feel better quickly.

Topics covered:

- Helping your pet recover
- What happens during recovery?
- Is your pet making progress?
- Nutrition that improves recovery

