

Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

Your veterinarian will recommend a Hill's® Prescription Diet® brand pet food that will help keep your pet's teeth clean and gums healthy. Changing to Hill's is easy because the products taste great and are appealing to pets. You may find the new food costs less to feed per day than your pet's previous food.

To help keep your pet's teeth and gums healthy for the long-term you may be advised to change to the new food permanently.

*Wiggs RB, Loprise HB. In: *Veterinary Dentistry. Principles and Practice*. Philadelphia: Lippincott-Raven, 1997; 187.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

Hill's® Prescription Diet® t/d®

Specially formulated to clean pets' teeth as they eat

The kibbles are designed to remove plaque and tartar from the teeth as your pet bites into them. You will notice a difference in a few weeks.

Hill's® Prescription Diet® t/d® is a complete food that contains all the nutrients your pet needs. It should be fed long-term as your pet's regular food to maintain dental health. Remember, your pet will get maximum benefit if t/d is fed exclusively—particularly following a professional cleaning.



Hill's® Prescription Diet® t/d® Small Bites

Specially formulated for the teeth and gums of small dogs

Because dogs under 15 lbs. have smaller mouths, Hill's® Prescription Diet® t/d® Small Bites is formulated with a smaller kibble size offering all the benefits of t/d.



Your checklist

- ✓ If your pet is not used to eating dry food, gradually introduce Hill's® Prescription Diet® t/d® over a 7-day period
- ✓ If your pet takes t/d out of the bowl to eat elsewhere don't worry—this is normal
- ✓ Only feed the food recommended by your veterinarian
- ✓ Do not soak kibbles in water or milk
- ✓ Don't feed people food—this can decrease the effectiveness of the recommended food—feed small amounts of t/d instead
- ✓ Always provide plenty of clean, fresh water
- ✓ If possible, brush your pet's teeth regularly
- ✓ Contact your veterinarian to arrange regular dental checkups to monitor your pet's oral hygiene

FEEDING INSTRUCTIONS

Food recommended: _____
 Daily amount: _____
 No. of meals per day: _____
 How long: _____
 Next appointment: _____

FOR MORE INFORMATION

For more information about Hill's® pet foods, call Hill's Consumer Affairs at 1-800-445-5777 or visit www.HillsPet.com

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*Hill's guarantees Prescription Diet® pet foods for quality, consistency, and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



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Oral Health



Clinical Nutrition to Improve Quality of Life™



What are oral health conditions?

It can be difficult to keep your pet's teeth clean, so oral health problems are very common.

In fact, research shows that at around the age of 2, 70% of cats and 80% of dogs have some sign of dental disease! Problems usually start with a buildup of sticky plaque that hardens to form tartar. If not removed, this can lead to gingivitis, a painful condition of inflamed gums, and eventually periodontal disease may develop. Pets may lose teeth and be prone to infections that may affect other organs in the body.



What causes oral health conditions?

It's surprisingly easy to keep your pet's teeth and gums clean and healthy. The first step is to ask your veterinarian about a professional prophylaxis to clean the teeth. After that, you should feed a special dry pet food made in larger pieces (kibbles) that wipe the teeth clean as your pet eats them. Also start brushing your pet's teeth regularly. Your veterinarian will advise you on how to do this.

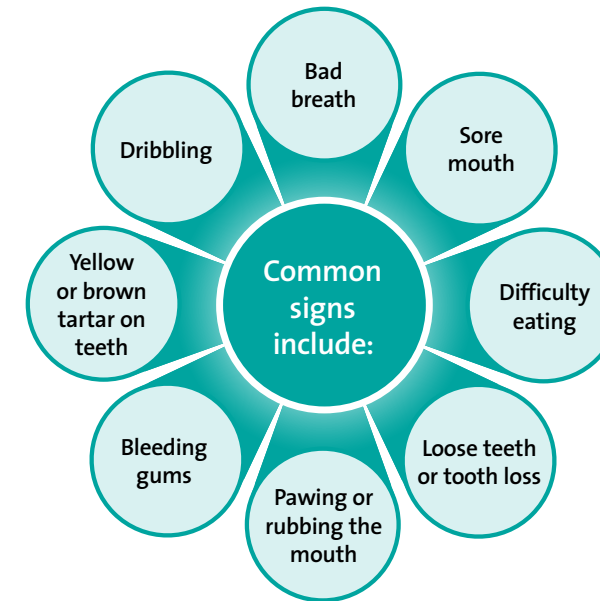
There are some factors that can contribute to oral health problems. These include:

- Age** Dental disease is more common in older pets.
- Breed** Small dogs are more likely to have overcrowded or misaligned teeth that are difficult to keep clean, making them more prone to dental disease.
- Food** Feeding sticky foods can lead to a more rapid buildup of plaque.



Does my pet have oral health problems?

If your pet has oral health problems, the first thing you'll notice is bad breath. Common signs include:



IMPORTANT

Even if your pet isn't showing signs of oral health problems, it's worth asking your veterinarian for a dental checkup and advice on how to clean your pet's teeth to prevent problems in the future.

The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being. Balanced nutrition is an essential part of an active, healthy lifestyle.

If your pet has oral health problems, it's even more important to feed the right food. This brochure explains how nutrition can help.

Topics covered:

- What are oral health conditions?
- Causes of oral health conditions
- Signs of oral health conditions
- Nutrition that improves the condition

