

Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

The liver has an amazing ability to repair and regenerate itself, and nutrition plays a vital role in this process. Feeding the right food will help to support liver function as it heals.

Your veterinarian will recommend a Hill's® Prescription Diet® brand pet food that will provide the nutrients needed to help build new tissue and help your pet recover quickly. Your pet may need long-term management, so you may be advised to feed the new food permanently. Changing to Hill's is easy because the products taste great and are appealing to pets.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

Hill's® Prescription Diet® I/d®

Promotes liver repair and regeneration

Contains highly digestible ingredients and a combination of nutrients, vitamins and minerals that help dogs and cats with liver disease recover quickly. The ingredients in Hill's® Prescription Diet® I/d® pet foods are carefully balanced to ensure your pet receives all the necessary nutrients he or she needs without overworking the liver. Vitamins C & E help protect liver cells from further damage.

- Reduces the workload on the liver
- Improves liver function
- Helps recovery
- Encourages healing

Hill's® Prescription Diet® pet foods, available in both canned and dry formulas can be used alone or together to meet your pet's needs and preferences.



Your checklist

- ✓ If your pet's condition doesn't improve, contact your veterinarian
- ✓ Only feed the food recommended by your veterinarian
- ✓ Ask your veterinarian for advice on mixing dry and canned foods
- ✓ Don't feed people food—this can decrease the effectiveness of the recommended food
- ✓ Divide each day's food ration into frequent, small meals, including one at bedtime
- ✓ Always provide plenty of clean, fresh water
- ✓ Monitor your pet's weight, behavior and general health
- ✓ If you notice a change in weight, behavior or general health, contact your veterinarian

FEEDING INSTRUCTIONS

Food recommended: _____
 Daily amount: _____
 No. of meals per day: _____
 How long: _____
 Next appointment: _____

FOR MORE INFORMATION

For more information about Hill's® pet foods, call Hill's Consumer Affairs at 1-800-445-5777 or visit www.HillsPet.com

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*Hill's guarantees Prescription Diet® pet foods for quality, consistency, and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



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Liver Conditions



Clinical Nutrition to Improve Quality of Life™



What is liver disease?

The liver is an important organ with many functions, including the digestion and conversion of nutrients, the removal of toxic substances from the blood, and the storage of vitamins and minerals. Liver disease results in inflammation, known as hepatitis. If untreated, this can lead to loss of function as healthy liver cells are replaced by scar tissue. Diseases elsewhere in the body can also affect the liver's function.

Fortunately, liver disease can be effectively managed and progression limited. Many pets go on to live happily years after their diagnosis. Proper nutrition and continuous dialogue with your veterinarian are key to managing your pet's disorder.



What causes liver disease?

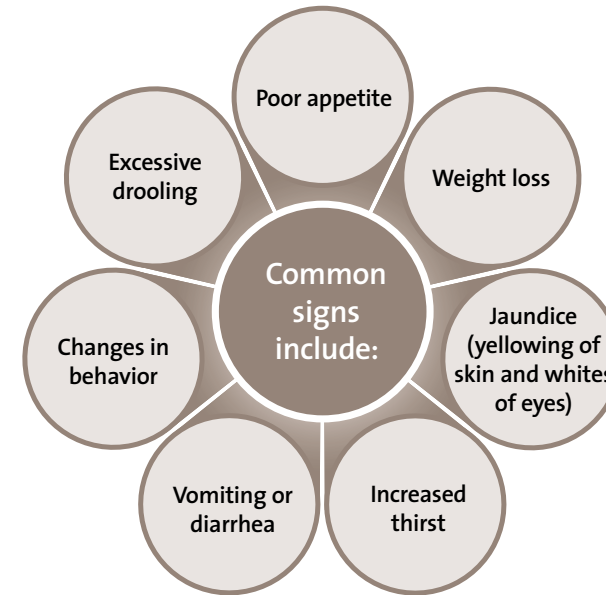
Factors that increase your pet's likelihood of developing liver disease include:

- Age** Several diseases, including liver dysfunction, are common in geriatric pets.
- Breed** Certain breeds, such as Dobermans, Rottweilers, Yorkshire Terriers, Cocker Spaniels and Siamese cats, are more likely to be born with or are prone to develop particular liver problems.
- Obesity** Cats that are severely overweight may be more likely to develop liver disease.
- Medications and chemicals** Medications containing acetaminophen can damage the liver in cats and dogs.



Does my pet have liver disease?

The signs of liver disease can be very similar to those of other conditions. If you notice any of the following signs in your pet, contact your veterinarian for a complete examination.



IMPORTANT

The signs of liver disease are not very specific, making it difficult to recognize. If your pet is not eating, consult your veterinarian immediately. If obese cats stop eating there could be fatal complications.

The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being. Balanced nutrition is an essential part of an active, healthy lifestyle.

When your pet has liver disease, it's even more important to feed the right food. This brochure explains how nutrition can help.

Topics covered:

- What is liver disease?
- Causes of liver disease
- Signs of liver disease
- Nutrition that improves the condition

