

## Hill's® Prescription Diet® pet foods

Hill's® Prescription Diet® pet foods are specially formulated to help manage pets with health problems. Backed by extensive clinical studies, Hill's offers the most reliable and trusted range of therapeutic pet foods.

Your veterinarian will recommend a Hill's® Prescription Diet® brand pet food that helps manage pets with a kidney condition. Changing to Hill's is easy because the products taste great and are appealing to pets. You may find the new food costs less to feed per day than your pet's previous food.

Although your pet may need medication to stabilize the condition, a permanent change to the new food is an important long-term commitment for slowing the progression of the disease.

\*Canine k/d compared to typical grocery adult food. Jacob F, Polzin DJ, et al. Clinical evaluation of dietary modification for treatment of spontaneous chronic renal failure in dogs. JAVMA. 2002;220:1163-1170.

\*Feline k/d compared to typical grocery adult food. Ross S, Osbourne C, Polzin D, Lowry S, Kirk C, Koeler L. Clinical evaluation of effects of dietary modification in cats with spontaneous chronic renal failure. Presented at: ACVIM 2005 Forum, June 1-5, 2005; Baltimore, Md.



We're confident your pet will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a 100% money-back guarantee.



(See back panel for details)

## Hill's® Prescription Diet® k/d®

*Clinically proven to extend life in pets with kidney failure*

Formulated with appropriate mineral content and nutrients to provide effective management of kidney failure.



## Hill's® Prescription Diet® g/d® Feline

*Helps cats with early kidney disease*

Moderately restricted in protein, phosphorus and salt, Hill's® Prescription Diet® g/d® helps manage cats in the early stages of kidney disease.



## Hill's® Prescription Diet® u/d® Canine

*Manages dogs with advanced kidney disease*

Ultra-low in protein and phosphorus for dogs in the advanced stage of kidney disease.



## Your checklist

- ✓ If your pet's condition doesn't improve, contact your veterinarian
- ✓ Only feed the food recommended by your veterinarian
- ✓ In sick pets with poor appetites, a gradual transition to the new food is advisable
- ✓ Ask your veterinarian for advice on mixing dry and canned foods
- ✓ Don't feed people food—this can decrease the effectiveness of the recommended food
- ✓ Do not supplement or feed other pet foods, unless advised to do so by your veterinarian
- ✓ Always provide plenty of clean, fresh water

## FEEDING INSTRUCTIONS

Food recommended: \_\_\_\_\_  
 Daily amount: \_\_\_\_\_  
 No. of meals per day: \_\_\_\_\_  
 How long: \_\_\_\_\_  
 Next appointment: \_\_\_\_\_

## FOR MORE INFORMATION

For more information about Hill's® pet foods, call [www.HillsPet.com](http://www.HillsPet.com) or visit Hill's Consumer Affairs at 1-800-445-5777

©/™ Trademarks owned by Hill's Pet Nutrition, Inc. ©2006 Hill's Pet Nutrition, Inc.



\*Hill's guarantees Prescription Diet® pet foods for quality, consistency, and taste. If you are not completely satisfied with any purchase of Prescription Diet® pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



P-9086

# Kidney Conditions



Clinical Nutrition to Improve Quality of Life™



## What is kidney disease?

Kidneys are very important because they remove waste substances from the blood, and maintain the normal balance of fluid and minerals within the body. Any condition which damages the kidneys is referred to as kidney disease.

In some cases, pets may show early warning signs of disease. However, signs of serious illness only appear when three-quarters of the kidneys' function has already been lost. This is the reason why early detection is so important, especially for pets age 7 or older. A simple blood test is all that is required to detect the disease.

## What causes kidney disease?

The kidneys can be damaged by a wide range of conditions including injury, cancer and infection. This damage is usually irreversible.

Kidney disease is common in cats and dogs, but with early diagnosis and treatment, progression can be limited and many pets go on to live happily for years after diagnosis. Factors that can make pets more prone to kidney disease include the following:

- Age** The chance of developing kidney problems increases after the age of 7.
- Food** Some foods high in phosphorus and protein can increase the progression of kidney disease.
- Breed** Some breeds are more likely to develop particular types of kidney disease.
- Environment** Some chemicals, including certain disinfectants, anti-freeze, lead paint and some human medications can damage the kidneys.

### k/d® Extends Life in Dogs and Cats with Kidney Disease<sup>1,2</sup>

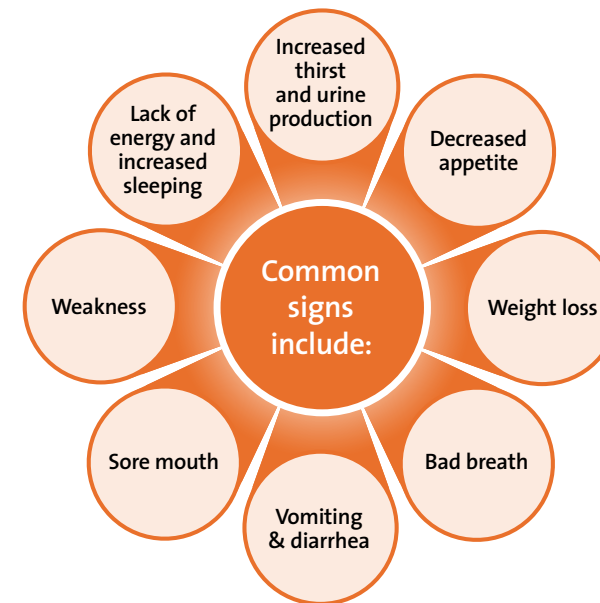
A two-year University of Minnesota study compared the effectiveness of Hill's® Prescription Diet® k/d® brand pet food to a typical adult pet food.

The study showed that dogs fed Hill's Prescription Diet k/d Canine lived more than twice as long as the control group, with 50% less clinical signs.<sup>1</sup>

A second study with cats that were fed Hill's Prescription Diet k/d Feline showed similar results.<sup>2</sup>

## Does my pet have kidney disease?

The signs of kidney disease can be difficult to recognize but if you notice any of the following, it could mean your pet has a kidney problem.



### IMPORTANT

Early stages of kidney disease will show no signs or symptoms. An increase in thirst is the first sign of kidney failure—if you notice this, or any of the above signs, consult your veterinarian immediately.

## The importance of nutrition

The food your pet eats plays an important role in his or her overall health and well-being.

If your pet has kidney problems, the right nutrition can positively impact your pet's quality of life. This brochure explains how nutrition can help.

### Topics covered:

- What is kidney disease?
- Causes of kidney disease
- Signs of kidney disease
- Nutrition that improves the condition

